

Appendix 5.3

Report Examples

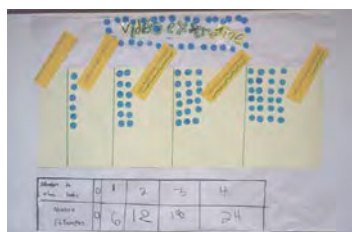
Scenario	Membership Fee	Rental Cost per Movie
1	\$5	\$4



Number of Rented Movies	0	1	2	3	4
Cost	5	9	13	17	21

The cost (in \$) is determined by multiplying the number of rented movies by 4 and by adding 5.

Scenario	Membership Fee	Rental Cost per Movie
2	\$0	\$6



Number of Rented Movies	0	1	2	3	4
Cost	0	6	12	18	24

The cost (in \$) is determined by multiplying the number of rented movies by 6.

Scenario	Membership Fee	Rental Cost per Movie
3	\$5	\$6

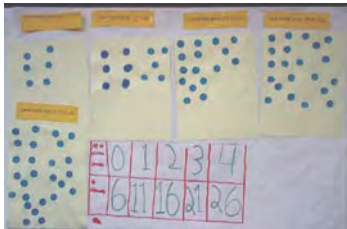


Number of Rented Movies	0	1	2	3	4
Cost	5	11	17	23	29

The cost (in \$) is determined by multiplying the number of rented movies by 6 and by adding 5.

Appendix 5.3 (continued)

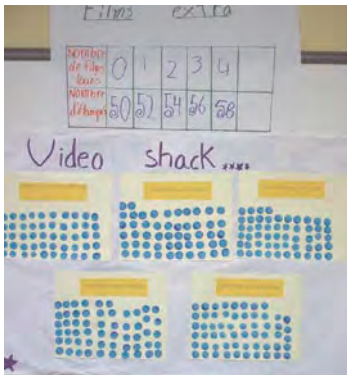
Scenario	Membership Fee	Rental Cost per Movie
4	\$6	\$5



Number of Rented Movies	0	1	2	3	4
Cost	6	11	16	21	26

The cost (in \$) is determined by multiplying the number of rented movies by 6 and by adding 5.

Scenario	Membership Fee	Rental Cost per Movie
5	\$50	\$2



Number of Rented Movies	0	1	2	3	4
Cost	50	52	54	56	58

The cost (in \$) is determined by multiplying the number of rented movies by 6 and by adding 5.